



**victoria a. bronson**

fashion marketing & management | photography

## education

*Savannah College of Art and Design, Savannah, GA*

Expected Graduation May 2022

B.F.A., Fashion Marketing and Management

Minor in Photography

GPA: 3.87

Dean's List | Fall 2018–Present

## honors

SCAD Academic Honors Scholarship

SCAD State Incentive Scholarship

## software experience

Photoshop

InDesign

Lightroom

Illustrator

After Effects

Canva

## professional skills

Problem-solving

Creative collaboration

Leadership

Public speaking

Organization

Detail-orientation

Receptiveness

## industry skills

DSLR Photography

Hand and machine sewing

Flat sketching

3D Presentation

Moodboards

Trend reporting

Communications Technology

Digital-format Research & Reporting

## work experience

*Fashion Tree | Sales Associate | Jan 2020–Present*

- Efficiently multitasked in order to serve and balance the needs of multiple patrons.

- Managed inventory and encouraged sales.

- Learned to interpret individual consumer identities to intuitively and proactively solve customers' problems.

## community involvement

*SCAD Career Fair | Volunteer | Feb 2020*

- Remained vigilant to solve problems and adjust to sudden changes in procedure.

- Assumed team manager's position to direct team members and shift schedules while completing tasks based on the needs of company representatives.

*Relay for Life | Team Member | 2013–2018*

- Curated and sold product to raise funds for the American Cancer Society in a structured team.

## certifications

*Content Marketing Certification* from Lynda (LinkedIn Learning)

(20 individual certificates)

*Communications and Marketing Certification* from the National Association of State Boards of Accountancy (NASBA)

(7 individual certificates)

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